



6th World Congress of **DERMOSCOPY 2024**

BUENOS AIRES, ARGENTINA / 16 - 19 OCTOBER 2024



**Exhibition and
Sponsorship
opportunities**



INVITATION LETTER

DEAR COLLEAGUES,

WE ARE GLAD TO LET YOU KNOW THAT THE 6T WORLD CONGRESS OF DERMOSCOPY WILL BE HELD IN BUENOS AIRES, ARGENTINA FROM THE 16TH TO THE 19TH OF OCTOBER 2024.

WE ARE WORKING ON ALL THE PREPARATIONS TO OFFER YOU AN EXCELLENT SCIENTIFIC PROGRAMME AND ALSO AN ARRAY OF SOCIAL ACTIVITIES THAT WE ARE SURE YOU WILL ENJOY.

BUENOS AIRES IS THE PERFECT EXCUSE FOR YOU TO JOIN US AND ENJOY THIS BIG AND COSMOPOLITAN CITY. FOR THOSE WHO DECIDE TO TAKE A FEW DAYS OFF BEFORE OR AFTER THE CONGRESS, YOU CAN ENJOY IGUAZU FALLS IN THE NORTH, WHALES IN THE SOUTH, SEA AND BEACHES IN THE EAST AND MOUNTAINS AND SNOW IN THE WEST. ALL THE BEST IN OUR COUNTRY IN A TWO-HOUR FLIGHT.

SINCE THE 5THWORLD CONGRESS OF DERMOSCOPY IN TESSALONIKI (GREECE) IN 2018, THE ADVANCES AND SCIENTIFIC PUBLICATIONS ON DERMOSCOPY HAVE BEEN MANY AND WE ARE SURE THAT THE CONGRESS PROGRAM WILL BE VERY INTERESTING FOR ALL THOSE WHO ATTEND.

ALTHOUGH WE STILL HAVE LITTLE MORE THAN ONE YEAR AND A HALF LEFT, WE WANT TO INVITE YOU TO GET READY FOR THIS CONGRESS.

WE ARE WILLING TO RECEIVING YOU IN BUENOS AIRES.
KINDEST REGARDS,

HORACIO CABO, M.D.
PRESIDENT
6TH WORLD CONGRESS OF DERMOSCOPY



COMMITTEES



Horacio Cabo, M.D.
President

Fernando Gatti, M.D.
Fernando Stengel, M.D.
Vice Presidents

Gabriel Salerni, M.D.
Secretary General

Emilia Cohen Sabban, M.D.
Treasurer

Scientific Committee Chairs

Rosario Peralta, M.D.

Virginia González, M.D.

ACTIVITIES

- Basic course (Spanish-Portuguese)
- Controversial Issues: Pro & Cons
- Dermoscopy World Cup
- E-Posters
- Free Communications
- IDS Grants Projects
- Plenary Sessions
- Poster Presentations
- Rising Star Lectures
- Sessions with Experts
- Sister Society Meetings
- Sponsored Symposia



MAIN TOPICS



- Entomodermoscopy and Infectious Diseases
- Capillaroscopy and Inflammatory Diseases
- Trichoscopy, onychoscopy
- V Optical Coherence Microscopy and New Technologies
- V Confocal Microscopy
- Teledermatology, Teledermoscopy, Apps and Social Media V Monitoring high-risk patients
- Combined Lesions
- Uncommon tumors
- V Melanoma mimickers
- Dermoscopy: experience in Different Countries
- Dermoscopy education
- Artificial Intelligence and New Technologies
- Specific Dermoscopic structures
- Pattern Analysis Classic and Modified
- Dermoscopy - Pathology Correlation and grey areas
- V Dermoscopy - Criteria Review
- Dermoscopy in skin of color
- Special locations
- Melanocytic -Nevi
- Melanoma and Non Melanoma Skin Cancer
- Skin Cancer Management
- Dermoscopy in paediatric population
- Dermoscopy in Aesthetic
- Dermoscopy - Genetic Correlation

VENUE

CENTRO DE CONVENCIONES BUENOS AIRES
AV. PRESIDENTE FIGUEROA ALCORTA 2099 - BUENOS AIRES



VENUE

CENTRO DE CONVENCIONES BUENOS AIRES
AV. PRESIDENTE FIGUEROA ALCORTA 2099 - BUENOS AIRES



DATES & OPENING HOURS - TIMETABLE

Thursday, October 17, 2024	09:00-18.00 h
Friday, October 18, 2024	09:00-18.00 h
Saturday, October 19, 2024	09.00-14.00 h

Definitive times for hours of operation and various deadlines will be confirmed in the Exhibition Service Manual. However, the following timetables provide a guideline:

- **Construction of stands:**
Tuesday, October 15, 2024 07:00-22:00 h
- **Dismantling of stands:**
Saturday, October 19, 2024 14.00-22.00 h

SPONSORSHIP CATEGORIES

RECOGNITION PROGRAM

DIAMOND	USD 80.000
PLATINUM	USD 60.000
GOLD	USD 45.000
SILVER	USD 30.000

RECOGNITION PROGRAM INCLUDES:

- 25 Free registrations for Diamond sponsor.
- 15 Free registrations for Platinum sponsor.
- 10 Free registrations for Gold sponsor.
- 5 Free registrations for Silver sponsor.
- Use of Congress Logo.
- Mention in all congress communications.
- Inserts in the Congress bags.

Sponsorship category will be determined by the total amount of services that a company acquires.

PARALLEL INDUSTRY SPONSORED SYMPOSIA

DURATION 75'

COST	USD 30.000	ROOM CAPACITY:	1200 / 1000 SEATS
COST	USD. 20.000	ROOM CAPACITY:	500 SEATS
COST	USD 15.000	ROOM CAPACITY:	200 SEATS

Sponsored symposium is a session during the official program of the Congress. The program of this symposium is organized by the sponsor (theme, speakers) and should receive the endorsement of the Organizing Committee.

The Sponsor will cover speaker's expenses including registration, accommodation and travel expenses.

The contribution includes the following advantages:

- Standard audio-visual equipment. (Projection, microphones and viewing screens appropriate to room size).
- Use of the Congress logo on invitation cards, inserted in Congress kit if supplied before **July 02, 2024**.
- Sponsor logo on the Congress App.
- Two (2) hostesses available in the lecture room during the session.
- Sponsor's logo on congress website.

POSSIBLE SLOTS	TIME	ROOM
Thursday, October 17, 2024	12:30 - 13:45 H	A (1200) B (1000) D-E (500) C3 (200)
Friday, October 18, 2024	12:30 - 13:45 H	A (1200) B (1000) D-E (500) C3 (200)

PARALLEL INDUSTRY SPONSORED WORKSHOP

DURATION	75'
COST	USD 12.500
ROOM CAPACITY	220 SEATS

The contribution includes the following advantages:

- Standard audio/visual equipment.
- Sponsor logo on congress website.
- Sponsor logo on the Congress App.
- One (1) hostess available in the lecture room during the session.
- Use of the Congress logo on invitation cards, inserted in Congress kit if supplied before **July 02, 2024**.
- The Sponsor will cover speaker's expenses including registration, accommodation and travel expenses.

POSSIBLE SLOTS	TIME	ROOM
Thursday, October 17, 2024	12:30 - 13:45 H	C1 (220)
Friday, October 18, 2024	12:30 - 13:45 H	C1 (220)

EXHIBIT SPACE RENTAL

Booth spaces are reserved on a first come, first serve basis, except to Major sponsors who will have priority in the selection of the space.

Cost per square meter (sqm): USD 1.000

The stand rental covers the following:

- General security service during the official construction and dismantling period.
- General security service during the official congress period.
- General lighting.
- General cleaning of the aisles.
- Care taking of public areas.
- Exhibitor badges according to booth surface

The space rental is bare floor space only and does not include:

- Partition walls.
- Furniture.
- Telephone.
- General lighting.
- Staff.
- Insurance.
- Internet.
- Stand cleaning.
- Electricity supply.
- Lights.
- Carpets.
- General cleaning of the aisles
- Care taking of public areas.
- Exhibitor badges according to booth surface

There will be a maximum of 1 (one) badge for every 2 (two) SQM.

The list of the Exhibitors in alphabetical and stand number order will be published, together with the exhibition floor plan, in the Congress App and webpage.

PAYMENT & MARKET RESEARCH COMPANIES

► PAYMENT

A confirmation form will be sent together with an exhibition contract as soon as the company participation is confirmed.

Sponsorship agreement must include a deposit of 30% upon confirming same. The balance will be payable in installments, until 100% of the price has been completed. All amounts will be invoiced at the appropriate time of payment. Installments must be paid within 30 days after receipt of the invoice and prior to the set-up of the Congress. This is also valid for bookings that are made later than 30 days prior to the Congress.

Invoicing of payments for floor space and any additional requests will be made in US Dollars (U\$S).

Payments will be wire to USA account ,must be made free of bank and other charges for the beneficiary.

All cancellations must be made in writing. Cancellations received before **June 14,2024** will entitle payees to reimbursement of 70% of the deposit paid. If cancellation is received between **June 17** and **July 15, 2024**, 50% of the contract price shall be paid by the company.

For cancellation after **July 15,2024**, there will be no refund.

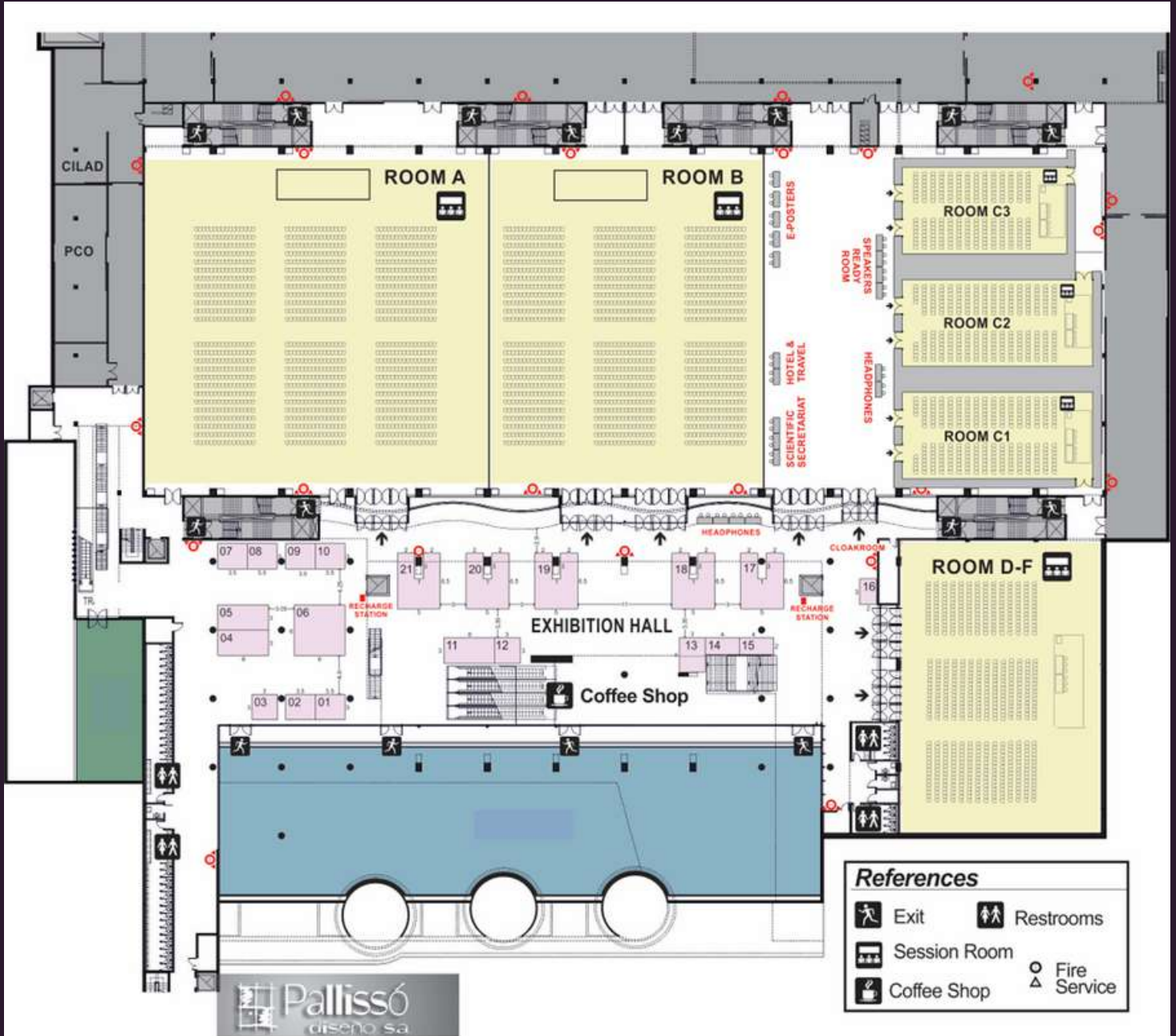
In case of cancellation or downsizing of the stand, the original position or layout can no longer be guaranteed.

► MARKET RESEARCH COMPANIES

Market research companies are only allowed to conduct research under the following rules:

- The company must rent an exhibition space.
- Research is only allowed inside the booth, without exception, otherwise the Organizing Committee reserve the right to immediately stop all activities. Please ensure that staff hired to conduct such activities are fully aware of this particular clause.
- It is not permitted for companies to undertake market research into the Congress, its activities or features of the congress anywhere in the congress center. Videoing of interviews with individuals by video or audio crews is not permitted in the congress center without the local committee authorization.

EXHIBITION FLOOR PLAN



BOOTH RATES

POSSIBLE SLOTS	SIZE	SQM	PRICE USD
1	3,5x3 M	10,5	10.500
2	3,5x3 M	10,5	10.500
3	3x3 M	9	9.000
4	6x3 M	18	18.000
5	6x3 M	18	18.000
6	6x6 M	36	36.000
7	3,5x3 M	10,5	10.500
8	3,5x3 M	10,5	10.500
9	3,5x3 M	10,5	10.500
10	3,5x3 M	10,5	10.500
11	6x3 M	18	18.000
12	3x3 M	9	9.000
13	3x4 M	12	12.000
14	4x2 M	8	8.000
15	4x2 M	8	8.000
16	3x2 M	6	6.000
17	IRREGULAR	29,5	29.500
18	IRREGULAR	29,5	29.500
19	IRREGULAR	29,5	29.500
20	IRREGULAR	29,5	29.500
21	IRREGULAR	29,5	29.500



SPONSORSHIP OPPORTUNITIES

SPEAKERS / VIP ROOM

SPONSORSHIP | 3.000 USD

SPONSOR LOGO ON SIGNAGE OF THIS ROOM.
OPPORTUNITY TO BRAND THE LOUNGE

E-POSTER AREA

SPONSORSHIP | 7.000 USD

SPONSOR LOGO ON SIGNAGE OF THE POSTER AREA
SPONSOR LOGO ON THE SCREENS OF THE E-POSTERS

REGISTRATION AREA

SPONSORSHIP | 6.000 USD

SPONSOR LOGO ON SIGNAGE OF THIS AREA

PADS & PENS

NO CHARGE, COMPANY JUST TO PROVIDE 2.500 PADS AND PENS, DESIGNED USING THE SPONSOR'S LOGO TO BE INSERTED IN THE IN THE CONGRESS BAGS FOR DELEGATES

SIGNAGE

SPONSORSHIP | 6.000 USD

ALL AREAS USED BY THE CONGRESS WILL BE SIGNPOSTED TO ALLOW DELEGATES TO MOVE EASILY AROUND THE VENUE.

BAG INSERTION (1) COMPANY FLYER

SPONSORSHIP | 2.000 USD

2.500 INSERTS MUST BE PROVIDED BY THE SPONSOR COMPANY 10 DAYS PRIOR TO THE CONGRESS.

DELEGATES LANYARDS AND BADGES

SPONSORSHIP | 4.000 USD

THIS PACKAGE PROVIDES HIGH PROFILE BRAND ADVERTISING ON ALL CREDENTIALS OF ATTENDEES AND RIBBONS, WHICH ARE DELIVERED TO ALL PARTICIPANTS.

THE MATERIAL WILL BE PROVIDED BY THE SPONSOR (2500 LANYARDS WITH THE SPONSOR'S LOGO AND 2500 BADGES).

COFFE BREAKS

SPONSORSHIP | WILL BE CONSIDER 10.000 USD ON THE SPONSORSHIP CATEGORY

NO CHARGE, COMPANY JUST TO PROVIDE.
GIVE ALL PARTICIPANTS A COFFEE SERVICE, ONCE A DAY FOR THE DURATION OF THE CONFERENCE.
SUPPLIERS ARE PRE-ESTABLISHED BY THE CONVENTION CENTER

CONGRESS BAGS

SPONSORSHIP | 7.000 USD (ACCESS FEE)

A BAG CONTAINING ALL CONGRESS MATERIAL WILL BE DISTRIBUTED TO ALL DELEGATES. THE MATERIAL (2.500 BAGS WITH SPONSOR AND CONGRESS LOGO) WILL BE PROVIDED BY THE SPONSOR AND MUST BE APPROVED BY THE CONGRESS ORGANIZATION

POCKET PROGRAM -

EXCLUSIVE SPONSORSHIP | 6.000 USD

COMPANY LOGO ON THE POCKET PROGRAM
THIS POKED-SIZED GUIDE PROVIDES DELEGATES EASY REFERENCE TO THE CONGRESS SCHEDULE. IT WILL BE INSERTED IN ALL DELEGATE CONGRESS BADGE HOLDERS

CHARGING STATION

SPONSORSHIP | 3.000 USD (ACCESS FEE)

THIS SERVICE WILL PROVIDE ATTENDEES THE OPPORTUNITY TO RECHARGE IPADS, IPHONES, LAPTOPS, TABLETS AND CELL PHONES. THE SPONSOR WILL BE RESPONSIBLE FOR THE COST OF SETTING UP THE AREA (LOCATION: FOYER LEVEL -2 & CAFETERIA LEVEL -1)

HOSPITALITY AREA

SPONSORSHIP | 10.000 USD

A LIMITED NUMBER OF HOSPITALITY AREAS WILL BE AVAILABLE FOR THE SPONSORS. THE AMBIENCE OF THE SPACE AND CATERING SERVICES WILL BE PROVIDED BY THE SPONSOR (ROOM G)

WIFI ACCESS

SPONSORSHIP | 7.000 USD

WIFI ACCESS IS AVAILABLE FOR ALL DELEGATES WITHIN THE EXHIBITION AREA. THIS IS VERY CONVENIENT FOR DELEGATES NEEDING TO CONNECT TO THE INTERNET DURING THE BREAKS.
USER AND PASSWORD OF YOUR COMPANY NAME.

CONGRESS APP

SPONSORSHIP | 6.000 USD

THE APP IS FREE TO DOWNLOAD AND ALLOWS DELEGATES TO SEARCH THE PROGRAM BY DAY, SPEAKER, ROOM, TOPIC AND TYPE OF SESSION, CREATE THEIR OWN AGENDA AND RECEIVE REMINDER ALERTS TO ATTEND DE CHOSEN SESSIONS

ADVERTISING



RAILINGS PLOTTED WITH SPONSOR ADVERTISING | 12.000 USD

The price includes plotting and placement. Ad graphic design must be in charge of the Sponsor.



ARCADE & ENTRANCE BANNER

15.200 USD

THE PRICE INCLUDES GRAPHIC DESIGN, PREPARATION AND PLACEMENT INCLUDING SPONSOR LOGO.

ENTRANCE MAIN SIGN + WELCOME IN DIMENSIONAL LETTERS

10.000 USD

THE PRICE INCLUDES GRAPHIC DESIGN, PREPARATION AND PLACEMENT INCLUDING SPONSOR LOGO.



PLOTTING IN THE ELEVATOR

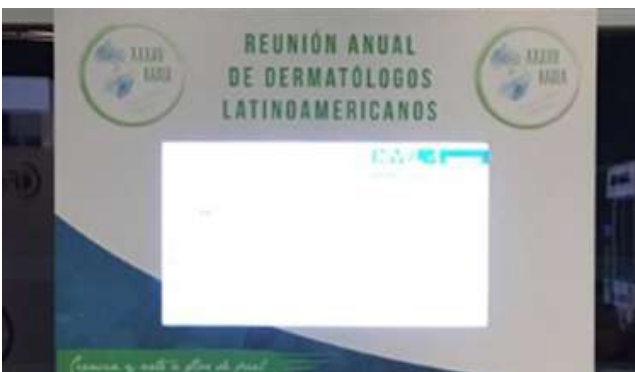
3.000 USD

THE PRICE INCLUDES PLOTTING AND PLACEMENT. AD GRAPHIC DESIGN MUST BE IN CHARGE OF THE SPONSOR.

SCREENS WITH CONGRESS AREAS LOCATION PLAN

5.000 USD

THE PRICE INCLUDES 2 SCREENS, GRAPHIC DESIGN INCLUDING SPONSOR LOGO AND PLACEMENT.



SCREENS OUTSIDE SESSION ROOMS

4.800 USD

WILL BE AVAILABLE THE PROGRAM BEING DEVELOPED WITHIN EACH ROOM ON THE SCREENS. THE SCREENS WILL HAVE THE LOGO OF THE SPONSORING COMPANY, EXCEPT IN SESSIONS SPONSORED BY OTHER COMPANIES.

PLOTTING IN RESTING ROOMS

5.000 USD

SPONSORING COMPANY LOGO CAN BE PLACED ON MIRRORS. THE PRICE INCLUDES PLOTTING AND PLACEMENT. AD GRAPHIC DESIGN MUST BE IN CHARGE OF THE SPONSOR.



REGISTRATION FEES (USD)

	Very early NOV 16 2023	Early MAR 15, 2024	Late SEPT 16 2024	On-site
Members of IDS CILAD	300	400	450	500
Non-members of IDS/CILAD	400	550	650	750
Residents / Students	200	250	300	350

Deadline for registration acquisition: September 30, 2024

Registrations Package discounts

- 25 Discount 10%
- 50 Discount 20%
- 100 Discount 30%
- 200 Discount 40%



CONTACT INFORMATION

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FinxDuvey

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